



Organised by National Book Trust, India, in association with ITPO, the New Delhi World Book Fair 2017 was successfully held from January 7-15, 2017 at Pragati Maidan, New Delhi. This year, the theme of the fair 'Manushi' and the pavilion 'This is No Looking Back' celebrating 60 years of NBT, India were the special attractions of the Fair. The fair was inaugurated by Dr Mahendra Nath Pandey, Hon'ble Minister of State for Human Resource Development;

Several literary activities like seminars, discussions, debates and film screenings were held frequently at the Theme Pavilion, Author's Corners, Children's Pavilion, Foreign Pavilions and Seminar Halls. These activities engaged the book lovers. The cultural events held at the Hamsadhwani Theatre enthralled the audience. One of the major things about the book fair was that demonetization had no impact on the business transactions. Moreover, as compared to the previous year, there was 15 per cent increase in the footfall.

